

Bleed - For colors and images that extend to the edge of the final piece

Trim Line - Where the postcard will be cut down to final size

Safe Zone - Keep all non-bleed items and text inside this line

1.5" min
Indicia Only Zone
1.25" min

2.0" min
4.0" min
Address Area
Metro Presort

0.625" min
Barcode and Post Office Markings

6x11