Bleed - For colors and images that extend to the edge of the final piece

Trim Line - Where the postcard will be cut down to final size

Safe Zone - Keep all non-bleed items and text inside this line

Indicia Only Zone

1.5" min

1.25" min

4.0" min

2.0" min

Address Area

Metro Presort

8.5x5.5

0.625" min

Barcode and Post Office Markings